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The awards just keep coming for baby computer game!

Giggles Computer Funtime For Baby earns another prestigious Editor's Choice Award from Children's Technology Review.



Rochester, NY (September 1, 2008) - Already well decorated with prestigious awards, Giggles Computer Funtime For Baby, Nursery Rhymes, has just been given a 4.9 out of 5 stars and the coveted Editor's Choice Award by Children's Technology Review.

This makes the 3rd Editor's Choice Award for the ground-breaking baby software series from Children's Technology Review.

"The Children's Technology Review Editor's Choice Awards are given to only the highest quality children's products in the interactive media category" said editor Warren Buckleitner, Ph.D. "These are 'no fail' products, worthy of their cost, and able to keep children engaged for days at a time", he added. Buckleitner also chose Giggles to feature on the cover of the September 08 issue, saying that "I always choose a product that sets a new standard for the cover. Giggles is long overdue."

The Giggles Computer Funtime For Baby™ series has been hailed as a ground-breaking approach to letting babies as young as 6 months of age interact with a computer, and in this latest release, babies can interact with and control the classic nursery rhymes on-screen, by just pressing or tapping any key on the computer keyboard. The Nursery Rhymes title, currently available for both PC and Mac, provides parents with a unique new way to lovingly share these historic tales with their children.

Giggles Computer Funtime For Baby: Nursery Rhymes, contains 14 key-tapping activities each modeled after a famous nursery rhyme, such as Jack and Jill, Hey Diddle Diddle, and Mary Had A Little Lamb. Each activity is an animated visual representation of the nursery rhyme that little ones can interact with just by pressing keys. The words for each rhyme can be viewed on-screen as well, letting parents share these priceless stories with a new generation. The program contains more than 50 songs, and of course the accompanying song for each nursery rhyme so parents can sing along for baby.



So, why software for babies? Babies see their parents using the computer all the time, and just like in the 70's and 80's when babies wanted to continually play with the telephone they saw in Mom's hand, babies today really want to touch the computer keys they see Mom and Dad touching all the time. The Giggles Computer Funtime For Baby™ software series is the only software product available that directly addresses this and allows babies to touch any key at all, while providing engaging and age-appropriate content. This elicits loads of giggles and smiles from both babies and parents alike.

But more than simply eliciting delighted laughter from babies, Giggles is highly educational. Research has shown that the more you stimulate and interact with young children, the more they learn and develop and the overall quality of their learning and development increases dramatically.

Giggles Computer Funtime For Baby™ is easy to use, lots of fun and babies do love this product. Along with the new Nursery Rhymes, the other 3 available titles include, Shapes, My Animal Friends, and ABC's & 123's. All ship with both PC and Mac versions, as well as English and Spanish versions, all on the same CD and retail for \$19.99. There are plans for a total of 10 different titles in the series and new titles will be released over the next 3 years.

Leveractive, LLC is a privately held consumer products company located in Rochester, NY and currently specializing in entertainment software titles for the baby and toddler markets. Brands include Giggles Baby™, Giggles Toddler™, and Giggles Kids™. Leveractive was founded in 2004 by Tim Leverett as vehicle for creating inspiring and enriching products for his own son. This dad-inspired journey continues today with a commitment to creating outstanding quality-of-play experiences for all children.

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